

# INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

**American Media Advocacy Group**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
183917-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

Advertiser	Product	Estimate Number
Congress/Joe Coors (R)	228-Joe Coors for Congre	2736

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	183917	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	GMA M-F 7-9A	7A-9A	-----	:30	0	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1-11-- 3 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/23/12 8:48 AM GMA M-F 7-9A 7A-9A :30 JCTV100712H \$625.00 NM									
2 KMGH Th 10/25/12 6:59 AM GMA M-F 7-9A 7A-9A :30 JCTV102512H \$625.00 NM									
3 KMGH F 10/26/12 8:48 AM GMA M-F 7-9A 7A-9A :30 JCTV102512H \$625.00 NM									
2	10/23/12	10/29/12	7-9a Sat Morning News	7A-9A	-----	:30	0	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 10/27/12 7:56 AM 7-9a Sat Morning News 7A-9A :30 JCTV102512H \$300.00 NM									
3	10/23/12	10/29/12	GMA SUN	Sun GMA 6A-7A	-----	:30	0	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/28/12 GMA SUN Sun GMA 6A-7A :00 <del>\$120.00</del> NM									
Unresolved									
4	10/23/12	10/29/12	7A-8A SUN MORN NEWS	7A-8A	-----	:30	0	\$315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/28/12 7:32 AM 7A-8A SUN MORN NEWS 7A-8A :30 JCTV102512H \$315.00 NM									
5	10/23/12	10/29/12	9A-10A SUN MORN NEWS	9A-10A	-----	:30	0	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/28/12 9:40 AM 9A-10A SUN MORN NEWS 9A-10A :30 JCTV102712H \$400.00 NM									
6	10/23/12	10/29/12	11A-12P News	11A-12P	-----	:30	0	\$275.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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183917-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Congress/Joe Coors (R)	228-Joe Coors for Congre	2736	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/23/12	10/29/12	11A-12P News	11A-12P	-----	:30	0	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/23/12 11:35 AM 11A-12P News 11A-12P :30 JCTV101812H \$275.00 NM									
2 KMGH W 10/24/12 11:40 AM 11A-12P News 11A-12P :30 JCTV100712H \$275.00 NM									
3 KMGH Th 10/25/12 11:10 AM 11A-12P News 11A-12P :30 JCTV101812H \$275.00 NM									
4 KMGH F 10/26/12 11:51 AM 11A-12P News 11A-12P :30 JCTV102512H \$275.00 NM									
7	10/23/12	10/29/12	Dr. Oz	4P-5P	-----	:30	0	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/23/12 4:12 PM Dr. Oz 4P-5P :30 JCTV100712H \$400.00 NM									
2 KMGH W 10/24/12 4:24 PM Dr. Oz 4P-5P :30 JCTV102512H \$400.00 NM									
3 KMGH Th 10/25/12 4:55 PM Dr. Oz 4P-5P :30 JCTV102512H \$400.00 NM									
4 KMGH F 10/26/12 4:22 PM Dr. Oz 4P-5P :30 JCTV102512H \$400.00 NM									
8	10/23/12	10/29/12	5-530P News	5P-530P	-----	:30	0	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 11-1-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/23/12 5-530P News 5P-530P :00 <del>\$750.00</del> NM									
Unresolved									
2 KMGH W 10/24/12 5:28 PM 5-530P News 5P-530P :30 JCTV102512H \$750.00 NM									
3 KMGH F 10/26/12 5:28 PM 5-530P News 5P-530P :30 JCTV102512H \$750.00 NM									
9	10/23/12	10/29/12	5pm News Saturday	5P-6p	-----	:30	0	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 10/27/12 5pm News Saturday 5P-6p :00 <del>\$375.00</del> NM									
Unresolved									
Preempt									
10	10/23/12	10/29/12	5pm News Sun Local Nev	5P-6P	-----	:30	0	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Su 10/28/12 5:20 PM 5pm News Sun Local News 5P-6P :30 JCTV102512H \$525.00 NM									
1 KMGH Su 10/28/12 5:56 PM 5pm News Sun Local News 5P-6P :30 JCTV102512H \$525.00 NM									
11	10/23/12	10/29/12	6P-630P JEOPARDY (M- 6P-630P		-----	:30	0	\$1,375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$1,375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/23/12 6P-630P JEOPARDY (M-F) 6P-630P :00 <del>\$1,375.00</del> NM									
Unresolved									
2 KMGH W 10/24/12 6P-630P JEOPARDY (M-F) 6P-630P :00 <del>\$1,375.00</del> NM									
Unresolved									
3 KMGH Th 10/25/12 6P-630P JEOPARDY (M-F) 6P-630P :00 <del>\$1,375.00</del> NM									
Unresolved									

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Advertiser	Product	Estimate Number	
Congress/Joe Coors (R)	228-Joe Coors for Congre	2736	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/29/12	6P-630P JEOPARDY (M-6P-630P		-----	:30	0	\$1,375.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH F 10/26/12 6P-630P JEOPARDY (M-F) 6P-630P :00 <del>\$1,375.00</del> NM Unresolved									
12	10/23/12	10/29/12	630-7p WHEEL (M-F)	630-7P	-----	:30	0	\$1,575.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - 1 - 1 - - Spots/Week 2 Rate \$1,575.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 10/23/12 6:52 PM 630-7p WHEEL (M-F) 630-7P :30 JCTV101812H \$1,575.00 NM 2 KMGH F 10/26/12 630-7p WHEEL (M-F) 630-7P :00 <del>\$1,575.00</del> NM Unresolved									
13	10/23/12	10/29/12	Jeopardy (6-630p Saturday	6P-630P	-----	:30	0	\$450.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----- 1- Spots/Week 1 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH F 10/26/12 3:33 PM Katie 3-4pm :30 JCTV101812H \$450.00 NM MG for 13.1 10/27 1 KMGH Sa 10/27/12 Jeopardy (6-630p Saturday) 6P-630P :00 <del>\$450.00</del> NM See MG 13.3									
14	10/23/12	10/29/12	Nashville	9P-10P	-----	:30	0	\$4,200.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -- 1 ---- Spots/Week 1 Rate \$4,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH W 10/24/12 9:43 PM Nashville 9P-10P :30 JCTV102512H \$4,200.00 NM									
15	10/23/12	10/29/12	Shark tank	7P-8P	-----	:30	0	\$1,125.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---- 1 - - Spots/Week 1 Rate \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 10/26/12 6:58 PM Shark tank 7P-8P :30 JCTV102512H \$1,125.00 NM									
16	10/23/12	10/29/12	ABC College FB - Prime/F6P-930P		-----	:30	0	\$2,700.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----- 1- Spots/Week 1 Rate \$2,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 10/27/12 6:06 PM ABC College FB - Prime/PA 6P-930P :30 JCTV102512H \$2,700.00 NM									
17	10/23/12	10/29/12	10P NEWS (M-F/SU)	10P-1037P	-----	:30	0	\$1,500.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -- 1 ---- Spots/Week 1 Rate \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH W 10/24/12 10:31 PM 10P NEWS (M-F/SU) 10P-1037P :30 JCTV101812H \$1,500.00 NM									
18	10/23/12	10/29/12	10P NEWS (SAT)	10P-1037P	-----	:30	0	\$625.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----- 1- Spots/Week 1 Rate \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 10/27/12 10:27 PM 10P NEWS (SAT) 10P-1037P :30 JCTV102512H \$625.00 NM									

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183917-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Congress/Joe Coors (R)	228-Joe Coors for Congre	2736	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/23/12	10/29/12	10P News Sunday Sports	1037P-11p	-----	:30	0	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 10/28/12 10:57 PM 10P News Sunday Sports 1037P-11p :30 JCTV102512H \$450.00 NM									
<u>Total Spots</u>							<b>26</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$20,765.00</b>
<u>Agency Commission</u>	<b>\$3,114.75</b>
<u>Net Amount Due</u>	<b>\$17,650.25</b>